



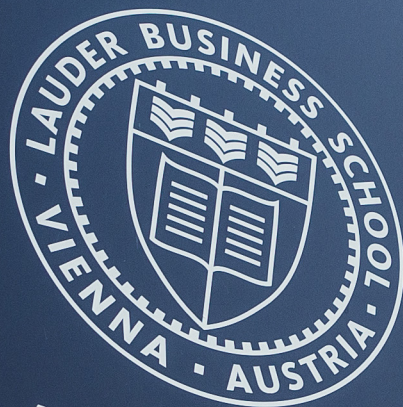
LAUDER

BUSINESS SCHOOL

Bachelor in
International
Business
Administration

Master in
International
Management &
Leadership

Master in
Strategic Finance
& Business
Analytics



LAUDER
BUSINESS SCHOOL

ABOUT US

Situated in a bucolic setting in the elegant Döbling district of Vienna, Austria, Lauder Business School (LBS) has earned a reputation as a leading international University of Applied Sciences in the European Union.

Founded in 2003 as a Jewish initiative, LBS is geared to students seeking an educational experience that will give them a competitive advantage in an increasingly demanding professional workplace. With its student-centered learning model led by a faculty of outstanding academic and business professionals, LBS prepares its students for leadership careers in business.

Our faculty members come from various disciplinary backgrounds including business administration, economics, law, political science, IT, psychology, and philosophy. Their expertise is complemented by a shared commitment to LBS's inspired vision of a higher educational experience that prepares students to be serious players in their chosen field.



HARVARD
BUSINESS SCHOOL

Lauder Business School is accredited by the Austrian Agency for Quality Assurance and listed with the Austrian Federal Ministry of Science, Research and Economy.

Lauder Business School is an affiliate of Prof. Michael Porter's Microeconomics of Competitiveness Network at the Institute of Strategy and Competitiveness at Harvard Business School.



Lauder Business School is a member of the Accreditation Council for Business Schools and Programs (ACBSP). ACBSP is the only global accrediting body which has accredited business programs at the associate, baccalaureate and graduate degree levels worldwide since 1988.



Lauder Business School has been awarded the Erasmus Charter for Higher Education since 2014, which enables a semester abroad with partner universities.

Accreditations



360

STUDENTS



73

LECTURERS



3

PROGRAMS



47

NATIONALITIES



ENGLISH
LANGUAGE



"I am confident you will find Lauder Business School to be the perfect place to train for the challenges and opportunities of tomorrow's global economy."

Ambassador Ronald S. Lauder - LBS Founder & President

WHY CHOOSE LAUDER BUSINESS SCHOOL IN VIENNA?

Each year the international consulting firm Mercer conducts a survey to evaluate the quality of living in 230 cities around the world. **Vienna has held the top spot in the study as the city with the highest quality of life for many years in a row.**

Being one of the safest cities in the world, Vienna offers a rich historic and cultural backdrop eminently conducive to study and creative pursuits. With Vienna's vibrant, hospitable community, Lauder Business School has proven itself an attractive choice to an international student body.

Located in the heart of Vienna, the LBS campus is a place inspired by vision, leadership and diversity, while networking and a strong sense of student community have laid its foundations.

The LBS campus, actually a baroque palace situated on beautifully landscaped grounds, was once the summer residence of Austrian Empress Maria Theresia. Embedded in this site of immense historic value, our campus offers students superb facilities equipped with the latest classroom technology.





LBS ALUMNUS

"I can say that a great advantage of studying at LBS is the proximity to the market through lecturers from the business world, combined with lecturers with strong academic backgrounds. For example in my case, the company I interned with as a part of my practical semester offered me a permanent position at the end of that semester. That job was the trigger for my career!"

Tom Gilady - IT Business Owner & HR IT Leader at Deutsche Telekom

INTERNATIONAL BUSINESS ADMINISTRATION (BA)

 Full-time  6 Semesters  180 ECTS  Bachelor of Arts  Language: English

The International Business Administration bachelor program emphasizes an international, competitive education in business administration with a strong focus on practical application. This program is designed to provide you with a well-rounded, state-of-the-art business education and prepare you for employment in organizations and enterprises with an international focus. You will work on real life management-related problems and equip yourself with the skills and competencies you will need for creative and effective decision-making in the dynamic business world.

YOUR BENEFITS

- Specialize in Marketing for SME's or International Finance (starting from the 4th semester)
- 4-month internship as part of the program (during the 6th semester)
- Finance/Marketing Business Simulation
- Learn one additional foreign language
- Real-world practitioners as lecturers
- Interactive & international study environment
- Group work & project-based learning
- Publicly-funded university -> tuition fees:
EU citizens €363.36/semester; non-EU: €726,72/semester

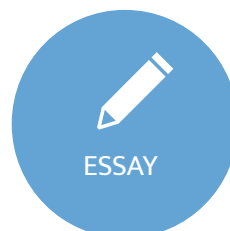
CAREER PROFILES: product manager, finance analyst, business development manager, project manager, management consultant, marketing manager, sales manager, process manager, branch manager, entrepreneur, HR generalist, etc.

SNAPSHOT OF COURSES

 [Full curriculum on our website](#)

Financial Accounting	Marketing/Finance Simulation
Management of Production and Sourcing	Marketing
Project Management	Human Resource Management
Behavioral Economics	Corporate Communication
Business Law for Marketing/Finance	Introduction to Data-Driven and Growth Marketing
Statistics for Economics and Business	Consumer Insight

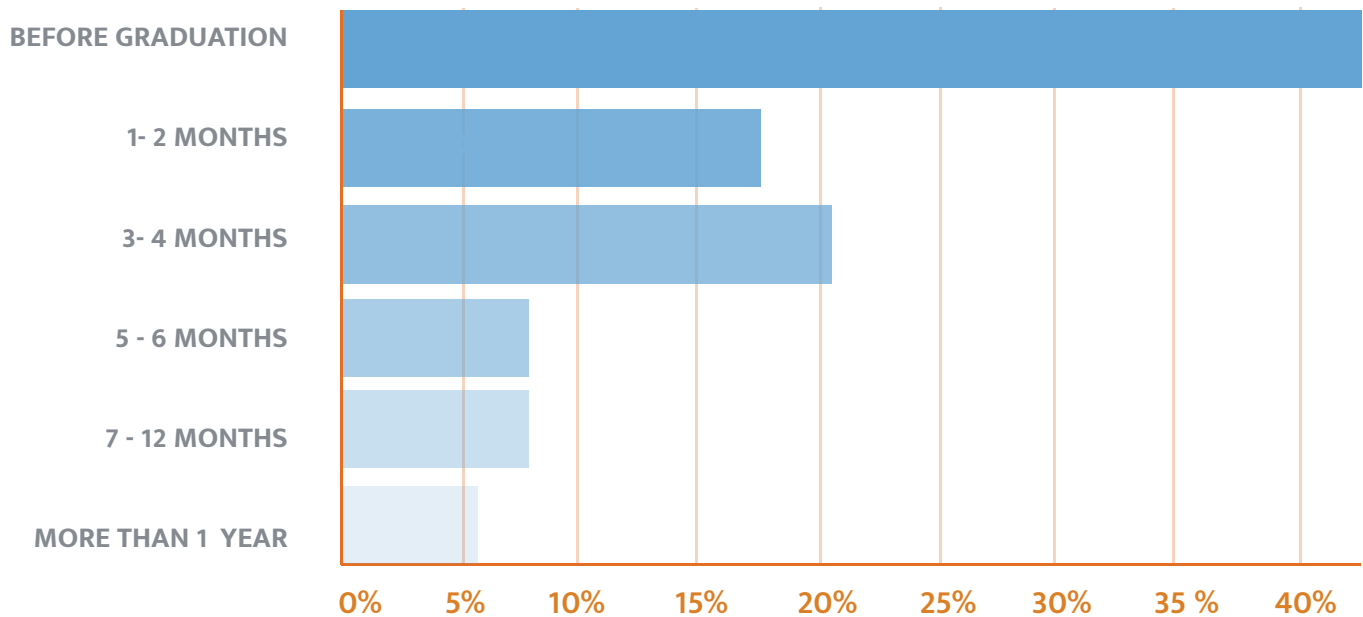
HOW TO APPLY:



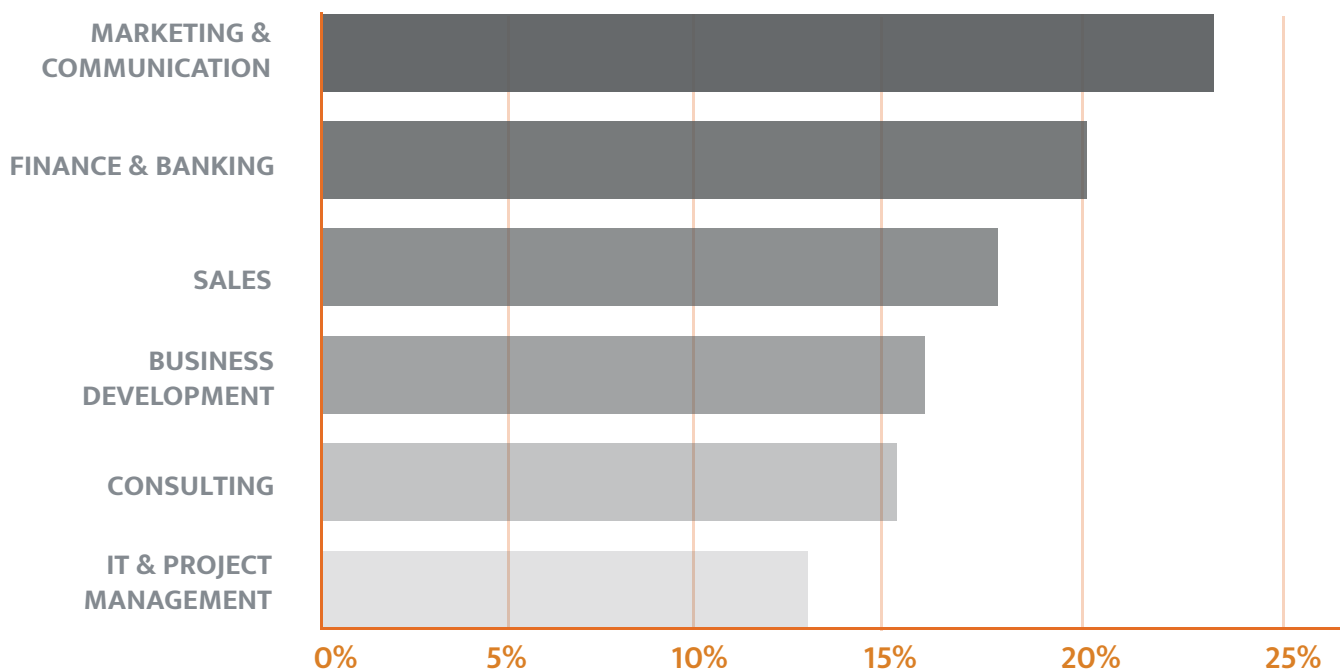
REGISTER ONLINE: [ADMISSION.LBS.AC.AT](https://admission.lbs.ac.at)



DURATION OF JOB HUNT



AREAS OF EMPLOYMENT



LBS ALUMNA

"At LBS, I learned how to communicate with people from all around the world, which gave me a great kickstart to approach international companies and begin my journey there. After graduating, my professional knowledge covered many areas, ranging from AI, marketing, finance, etc. Developing this global state of mind at LBS would be your X-factor in your next workplace, and also a sweet memory for the rest of your life."

Paz Barsky - Associate Account Strategist at Google





JEWISH LIFE ON CAMPUS



Lauder Business School enjoys full cooperation with the Jewish Heritage Center (JHC) in Vienna.

Students may reside off-campus, but many choose on-campus student housing made available to them by JHC at generously subsidized rates. JHC also provides kosher dining facilities on campus.

JHC is active on campus and presents students with rewarding opportunities to engage in a host of social activities and events. It is dedicated to developing a network of student leaders, professionals and volunteers who will eventually serve as lay leaders in their communities. Students are welcome to join Shabbat and Jewish holiday celebrations and participate in JHC's extracurricular lectures and courses.

THE LBS EXPERIENCE

The LBS environment offers students an ideal setting in which to hone their critical thinking and problem solving abilities. Students participate in research, observation and experimentation, stimulating creative solutions to real challenges. Through collaboration and teamwork in LBS's international environment, students can develop and improve their cross-cultural communication skills.

CAREER CENTER

The LBS Career Center offers its students invaluable opportunities to meet managers and leaders in executive positions, both in the Austrian and the international business world. The Career Center gives students access to its professional and institutional networking connections, facilitating exposure to Austrian and European job markets, and helping students secure competitive positions.

STUDENT-CENTERED

Lauder Business School is a boutique university where students receive support through academic guidance from the beginning to the end of their studies. Our dedicated staff and faculty as well as our excellent student-lecturer ratio allow for unique individual exchanges.

BUILD YOUR NETWORK

Over the years, Lauder Business School has welcomed students from more than 43 countries, making the LBS campus an international meeting point with excellent peer-to-peer networking opportunities. Students subscribe to LBS's Alumni Network, and exchange professional connections with current and former students.



LBS ALUMNUS

"What I really like about Lauder Business School is its vibrant community which is comprised of students from all over the world. This provides you with an excellent opportunity to exchange your ideas and views right on the student campus."

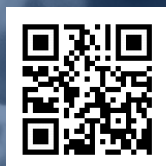
Mike Arshinskiy - Partner at Deloitte Digital Austria



LAUDER
BUSINESS



WE DEMAND, YOU THRIVE.



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