



Competitiveness Research

Zoom Link:

<https://hbs.zoom.us/j/98628466017?pwd=dW8xdWtQU1RwT05LUGd5Sk11VINVZz09>

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| 8:00 a.m. – 8:15 a.m. | Framing the research session <i>Philippe Gugler</i> |
| Session 1: Keynotes Chair: Philippe Gugler | |
| 8:15 a.m. – 9:00 a.m. | Christian Ketels <i>Rethinking the Role of the EU in Enhancing European Competitiveness</i> Based on the paper Christian Ketels – Michael E. Porter, Competitiveness Review, 2021, Issue 31(1) |
| 9:00 a.m. – 9:45 a.m. | Mercedes Delgado <i>The Servicification of the U.S. Economy: The Role of Startups vs. Incumbent Firms</i> Based on the paper Mercedes Delgado, Karen Mills and Danny Kim (Link: NBER Working Paper) |
| 9:45 a.m. – 10:15 a.m. | Break |
| Session 2: Paper Presentations Chair: Eleanor Doyle | |
| 10:15 a.m. – 10:45 a.m. | Why do Maker Cluster? Location determinant of the maker movement in Italy Fernando Alberti, Federica Belfanti, Giusti Discussant: Alfonso Mendoza-Velasquez |
| 10:45 a.m. – 11:15 a.m. | The study of financial competitiveness of the Nordic manufacturing firms Shab Hundal, Stefan Petrov Discussant: Christian Reiner |
| 11:15 a.m. – 11:45 a.m. | The cooperation bias in regional policy: Is interfirm competition neglected Christian Reiner and Maximilian Benner Discussant: Fernando Alberti |
| 11:45 a.m. – 12:15 p.m. | Identifying Resilient Industries in Mexico’s Automotive Cluster: Policy Strategies to Surmount the Crisis caused by Covid-19 Alfonso Mendoza-Velasquez, Liliana Rendon-Rojas Discussant: Shab Hundal |
| 12:15 p.m. – 12: 45 p.m. | General Discussion and Conclusion <i>Christian Ketels</i> |