

January 2018

Dr. Ronen Harel

CURRICULUM VITAE AND LIST OF PUBLICATIONS

Personal Details

Address: 8 Hilu St., Tel Aviv 69547, Israel
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Email: Roni.harel2@gmail.com
Date of Birth: June 27, 1962, Israel.
Military service: Flight school (Air Force), Intelligence Corps, 1980-83.

Education

Ph.D. 2013-17 Ben-Gurion University of the Negev, Faculty of Business and Management.
Advisors: Prof. Dafna Schwartz and Dr. Dan Kaufmann.
Title of thesis: "Managerial processes and tools to promote innovation of small sized enterprises in industry and craft sectors".
M.A. 2007-12 Philosophy (Cum Laude), Tel Aviv University.
M.B.A. 1986-89 Finance, Tel Aviv University.
B.A. 1983-86 Economics (Cum Laude), Tel Aviv University.
International Management Program 1987-88, New York University, NY, USA.

Employment History

2017- Present Lecturer, Ben-Gurion University of the Negev- MBA Program, Guilford Glazer Faculty of Business and Management.
2013- Present Lecturer, The Academic College of Tel Aviv-Yaffo, School of Management and Economics.

Prior to joining the academia, diverse management and business experience, including:

2012-13 CEO of CT Ware Ltd., a leading provider of an intelligent, cloud-delivered contact center platform.
2008-11 CEO of Tom Car Ltd., a global company deals with developing, manufacturing and marketing Off Road vehicles for special uses. Sold to Maini Group, India.
1989-06 HaPoalim Investments Group:
2004-06 CEO of Maxi Media Outdoor Advertising Ltd., the leading outdoor advertising company in Israel, with annual sales of NIS 150 million. Sold

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- to News Corp.
- 2002-04 CEO of Yatzil Finances Ltd. Financing and discounting transaction certificates in credit cards, with an annual turnover of NIS 2 Billion, serving 1,500 business customers. Sold to Visa Cal.
- 1997-02 Co-CEO at Poalim Communications Ltd. an investment and holding company in the field of communications, media and technology.
- 1989- 96 Executive Vice-President at HaPoalim Investments Ltd. an investment and holding company.

Area of Expertise

Economic and Business Development, Innovation, Entrepreneurship, High-Tech, Small and Medium size business management, Mergers & Acquisitions.

Professional Activities - Outside Universities

Professional Functions:

Board Appointments – Member of the Board of Directors

2/2017-Present One Technologies Ltd.

1/2016-present C. Mer Industries Ltd.,

6/2016-Present Kerur Holdings Ltd.

11/2015-12/2017 Atreo Capital Markets Ltd.

3/2012-9/2015 U-Bank Ltd.

11/2011-4/2014 EGRE Ltd.

8/2007-8/2016 PCB Technologies Ltd.

5/2004-5/2007 Transclal-Trade Ltd., Chairman of the Board of Directors.

Membership in professional/scientific societies

2016- Present The European Regional Science Association (ERSA)

2016- Present The Israeli Regional Science association

2014- present The EuroMed Academy of Business

Educational Activities

Courses Taught:

- Principles in Innovation Management and Policy- The Academic College of Tel Aviv-Yaffo, MBA.

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- Small Business Development and Management, Ben-Gurion University- MBA.
The Academic College of Tel Aviv-Yaffo- BA.
- New Venture Financing, Venture Capital and Growth- Ben-Gurion University-
MBA. The Academic College of Tel Aviv-Yaffo- BA.
- Business Projects- The Academic College of Tel Aviv-Yaffo- BA.
- Business Strategy for Family Firms- The Academic College of Tel Aviv-Yaffo-
BA.
- From an Idea to Business Venture- Afeka Tel Aviv Academic College of
Engineering- - B.Sc.

Scientific Publications

Harel, R. and Kaufmann, D. (2016). Financing Innovative SMEs of Traditional Sectors: The Supply Side. *EuroMed Journal of Business*, 11(1), 84-100.

Harel, R., Schwartz, D. and Kaufmann, D. (2017). Small Businesses in the Industry and Craft Sectors Are Promoting Innovation. Do We Know This?. Manuscript submitted for publication.

Harel, R., Schwartz, D. and Kaufmann, D. (2017). Managerial Processes to Promote Innovation in Small Businesses. Manuscript submitted for publication.

Harel, R., Schwartz, D. and Kaufmann, D. (2017). Open Innovation in Small Businesses in the Industry and Craft Sectors. Manuscript submitted for publication.

Kaufmann, D., Schwartz, D., Bar-El, R., Harel, R., Bluer, E. and Naftali, Y. (2014). Public Involvement in Private Funds for SMEs: Identification Local Needs and Policy Recommendations. *SBA, Israeli Ministry of Economy*.

Work in Progress

The manager is a necessary but not sufficient condition for promoting innovation in small businesses. with Dafna Schwartz and Dan Kaufmann.

Presentation of Papers at Conferences

- Funding Innovative SMEs of Traditional Sectors.
7th Annual EuroMed Conference of the EuroMed Academy of Business,
The Future of Entrepreneurship
September 18-19, 2014 Kristiansand, Norway
- Managerial Tools and Processes to Promote innovation of Small Sized Enterprises
in the Industry and Craft Sectors
The Third Global Entrepreneurship and Innovation Conference (GEIC)
Entrepreneurship and Innovation, China- Israel- Challenges and Opportunities.

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Ben-Gurion University of the Negev, May 16, 2016, Israel

- Innovation Capabilities and Processes in Small Low-Tech Firms
The European Regional Science Association (ERSA)
Cities & Regions: Smart, Sustainable, Inclusive?
August 23-26, 2016 Vienna, Austria
- Tools and Managerial Processes to Promote Innovation in Small Businesses.
The 2016 Annual Conference, The International Association of Regional Sciences,
The Israeli branch,
New Challenges in Regional and Urban Development
Tel Aviv University, February 2, 2016, Israel.

Editorial Services - Journals in English

Reviewer - Review of Managerial Science