****

**SCP project application 2017/18** (Deadline: September 09, 2017)

1. **Name** of Organization

**Name** of Division

1. List the **industry**(s) in which your organization operates and/or describe the **products/ services** offered:
2. **Years** in Business
3. Number of **Employees** Full Time Part Time Number of Locations
4. Web Page: www.

Social Media Addresses:

1. What are your company/division’s **business goals**, both short term (1-2 years) and long term (3-5 years)?

Short Term Goals (1-2 years):

Long Term Goals (3-5 years):

1. What are the specific **business problems** the students will work on during their SCP?

Since students **finish work in May 2018**, please include problems which match that timeline.

The **scope** of the project and specific deliverables will be determined jointly by you and the students.

Please list the problems in order of significance, and for each business problem, please provide some **context**, and be **descriptive**. (Please use more pages if you need).

**Please** [**mailto:hanno.poeschl@lbs.ac.at**](mailto:hanno.poeschl@lbs.ac.at)