

**Course title:**

[full course title ]

**Title of the presentation:**

      [full title incl. sub-title]

Submitted by:       [First name(s) Second name(s)]

Matriculation Number(s):

Cohort:

Lecturer:       [First name Second name; academic titles where applicable]

Institution: Lauder Business School

 Hofzeile 18-20

 1190 Wien

 Austria

Vienna,       [DD.MM.YYYY]

1. Introduction

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“Sample for a direct quote of more than three lines. Sample for a direct quote of more than three lines. Sample for a direct quote of more than three lines. Sample for a direct quote of more than three lines. Sample for a direct quote of more than three lines. Sample for a direct quote of more than three lines. Sample for a direct quote of more than three lines.“ (reference)

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**Table 1** Title



*Note.* Caption explaining the table. (in-text reference; full reference in reference list).

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1. Another Heading

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**Figure 1** Title



***Figure 1:* Caption explaining the figure. (in-text reference; long reference in the reference list)**

*Figure 1.* Caption explaining the figure. (in-text reference; full reference in reference list).

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2. Conclusion

**Central content of this chapter: Summarizing the most important results and clearly answering the research questions. The conclusion does not contain any novel arguments which have not been presented in previous chapters. It is also customary to show up the limitations of the present results, and present suggestions for further research and/or recommendations.**

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1. References

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 [in accordance with LBS Scientific Standards: http://lbs.ac.at/business-studies/research/lbs-scientific-standards/]